

CONTRACT



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

And:

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

<u>Contract / Revision</u> 576301 /		<u>Alt Order #</u> 9823134
<u>Product</u> US Chamber 9/20-9/29		
<u>Contract Dates</u> 09/20/12 - 09/29/12		<u>Estimate #</u> 2049
<u>Advertiser</u> US Chamber of Commerce		<u>Original Date / Revision</u> 09/19/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI	<u>Account Executive</u> Trevor Heaton	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 234.00
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	6	09/21/12	09/21/12	M-F 11a-1130a FOX 6 News 11a-1130a	11a-1130a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$350.00	2.00			
N 2	6	09/21/12	09/21/12	M-F 1130a-12p FOX 6 News 1130a-12p	1130a-12p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$400.00	3.00			
N 3	6	09/20/12	09/21/12	M-F 6p-630p	6p-630p		:30				NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--				2	\$1,050.00	4.00			
N 4	6	09/20/12	09/21/12	M-F 930-10p	930p-10p		:30				NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--				2	\$1,900.00	8.00			
N 5	6	09/20/12	09/21/12	M-F 10p-1035p	10p-1035p		:30				NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--				2	\$1,700.00	6.00			
N 6	6	09/20/12	09/21/12	M-F 1105p-1135p	1105p-1135p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--				2	\$500.00	3.00			
N 7	6	09/22/12	09/22/12	Sa 7a-8a	7a-8a		:30				NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$335.00	2.00			
N 8	6	09/22/12	09/22/12	Sa 8a-9a	8a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$400.00	4.00			
N 9	6	09/22/12	09/22/12	Sa 6p News	6-630p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$550.00	3.00			
N 10	6	09/22/12	09/22/12	College Football on FOX	various		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,800.00	5.00			
N 11	6	09/23/12	09/23/12	Su 7a-8a	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$400.00	2.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

Contract / Revision	Alt Order #
576301 /	9823134

Contract Dates	Product	Estimate #
09/20/12 - 09/29/12	US Chamber 9/20-9/29	2049

Advertiser	Original Date / Revision
US Chamber of Commerce	09/19/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
N 12	6	09/23/12	09/23/12	Su 8a-9a	8a-9a		:30				NM	1	\$435.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		09/17/12	09/23/12	-----S				1	\$435.00	3.00			
N 13	6	09/24/12	09/28/12	M-F 11a-1130a FOX 6 News	11a-1130a		:30				NM	5	\$1,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		09/24/12	09/30/12	MTWTF--				5	\$350.00	2.00			
N 14	6	09/24/12	09/28/12	M-F 1130a-12p FOX 6 News	1130a-12p		:30				NM	5	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		09/24/12	09/30/12	MTWTF--				5	\$400.00	3.00			
N 15	6	09/25/12	09/27/12	M-F 6p-630p	6p-630p		:30				NM	5	\$5,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		09/24/12	09/30/12	-TWT---				5	\$1,050.00	4.00			
N 16	6	09/24/12	09/28/12	M-F 930-10p	930p-10p		:30				NM	5	\$9,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		09/24/12	09/30/12	MTWTF--				5	\$1,900.00	8.00			
N 17	6	09/24/12	09/27/12	M-F 10p-1035p	10p-1035p		:30				NM	5	\$8,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		09/24/12	09/30/12	MTWT---				5	\$1,700.00	6.00			
N 18	6	09/24/12	09/28/12	M-F 1105p-1135p	1105p-1135p		:30				NM	5	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		09/24/12	09/30/12	MTWTF--				5	\$500.00	3.00			
N 19	6	09/24/12	09/24/12	FOX Prime Monday 7-8p	7p-8p		:30				NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		09/24/12	09/30/12	M-----				1	\$3,000.00	13.00			
N 20	6	09/28/12	09/28/12	FOX Prime Friday 8-9p	8p-9p		:30				NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		09/24/12	09/30/12	----F--				1	\$1,800.00	6.00			
N 21	6	09/29/12	09/29/12	Sa 7a-8a	7a-8a		:30				NM	1	\$335.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		09/24/12	09/30/12	-----S-				1	\$335.00	2.00			
N 22	6	09/29/12	09/29/12	Sa 8a-9a	8a-9a		:30				NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		09/24/12	09/30/12	-----S-				1	\$400.00	4.00			
N 23	6	09/29/12	09/29/12	Sa 6p News	6-630p		:30				NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		09/24/12	09/30/12	-----S-				1	\$550.00	3.00			
N 24	6	09/29/12	09/29/12	College Football on FOX	various		:30				NM	2	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week:		09/24/12	09/30/12	-----S-				2	\$1,800.00	5.00			
Totals										234.00		53	\$54,155.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/29/12	53	\$54,155.00	\$46,031.75
Totals	53	\$54,155.00	\$46,031.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITI-TV	Date: 9/19/12
---	---

I, Lauren Schumacher

do hereby request station time concerning the following issue:

US Chamber of Commerce

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	9/20 - 9/29			

Total Charges: \$ 48,555.⁰⁰ GROSS
--

This broadcast time will be used by: US Chamber of Commerce

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

USCHAMBER OF COMMERCE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately)

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

★ TO BE SIGNED BY ISSUE ADVERTISER

2/8/12 [Signature] 202-463-5560
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITI	Date: 9/20/12
--	--

I, Lauren Schumacher
do hereby request station time concerning the following issue:

US Chamber of Commerce

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$ 5,600 GROSS

This broadcast time will be used by: US Chamber of Commerce

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

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USCHAMBER OF COMMERCE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

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★ TO BE SIGNED BY ISSUE ADVERTISER

2/8/12
Date
[Signature]
Signature
202-463-5560
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

Signature

Printed Name

Title

SEP-19-2012 02:01

P.01/01

Vendor TO: Millennium TV

Check Date: 09/19/2012

Number	Date	Reference	Description	Text	Amount
4020 USCWI			US CHAMBER USCWI TV 9/20-29		\$41,271.75
				Total Amount	\$41,271.75
				Discount Total	\$0.00
				Check Amount	\$41,271.75

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK. HOLD UP TO THE LIGHT TO VERIFY.

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 308
 Towson, MD 21286

M & T Bank
 32 York Road
 Towson, MD 21204
 7-11/620

81443

DATE: 09/19/2012
 AMOUNT: \$41,271.75

PAY TO THE ORDER OF: **WIFI-TV**

FORWARDING: **Forty-One Thousand Two Hundred Seventy-One and 75/100**

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

B. E. Mentzer

⑈81443⑈ ⑆052000113⑆ 9841868970⑈

Mentzer Media Services, Inc.

Vendor: 2ITIUC

Name: WITI-TV

81495

Check Date: 09/20/2012

Number	Date	Reference	Description	Tax	Amount
4020 USCWI			US CHAMBER USCWI TV 9/20-29		\$4,760.00
				Total Amount	\$4,760.00
				Discount Total	\$0.00
				Check Amount	\$4,760.00

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue

Suite 306

Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

81495

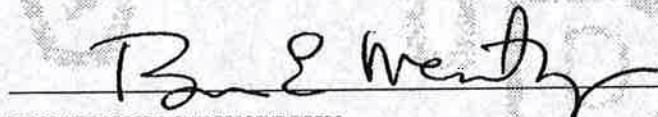
DATE	09/20/2012
AMOUNT	\$4,760.00

PAY **4,760.00**
ONLY Four Seven Six Zero CENTS

PAY ***** Four Thousand Seven Hundred Sixty and 00/100 *****

TO THE
ORDER
OF

WITI-TV



CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈81495⑈ ⑆052000113⑆ 9841868970⑈

576301